# BEER E00D

AT WESTWATERS SATURDAY 22<sup>ND</sup> NOVEMBER



#### Overview

• WestWaters Beer, Food & Wine Festival is a day of flavour, fun, and summer vibes. Enjoy the region's best bites, brews and wines, with live music, family activities and a buzzing lakeside atmosphere — the perfect day out for all ages.







### Why Participate as a Vendor?

- Exposure to large audience of food/beverage lovers.
- Opportunity to build brand recognition in the community.
- Direct Sales opportunities in a high-traffic environment.
- Association with new, professionally run event.
- Social Media & Marketing exposure through WestWaters channels with Sponsorship Packages, including paid social media ads, website listings and features, press & media coverage (package dependent).





#### Location

- Located in the heart of Caroline Springs Square next to prime shopping complex with ample parking.
- Corner of Lake Street will be closed. Festival continues both outside on road and inside WestWaters complex.
- Opposite the stunning Lake Caroline







#### Stalls

- 20 food and beverage stalls indoor & outdoor stalls.
- Range of wineries, breweries and food stalls.
- Sponsorship packages with dedicated marketing spend are available.

### Entertainment

• Full day of live music with 2 stages on WestWaters' balconies. Pub rock & Pop classics all day long!













#### Lakeside Alive (Lake Street)

- Food, Beverage & Market Stalls
- Live Music Entertainment
- Kid friendly activities
- Attendance of between 8,000 10,000 people







### Similar Events

- Towradgi Beach Hotel Beer Food & Wine Festival
- Food, Beverage & Market Stalls
- Live Music Entertainment
- Kid friendly activities
- Attendance of est 30,000

\*Event is run by the Oscars Group, the owners of WestWaters Entertainment Complex



#### SUNDAY 17<sup>™</sup> SEPTEMBER 2023





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SECURE YOUR SPOT TODAY - CONTACT MELANIE@OSCARSGROUP.COM.AU